
WOODALL
RODGERS
PARK

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Keep Dallas Beautiful Donates to Woodall Rodgers Park

DALLAS (June 10, 2009) — The Woodall Rodgers Park Foundation announced today a \$265,000 gift from Keep Dallas Beautiful toward the future deck park, a 5-acre urban green space that will cover the existing highway between Downtown and Uptown Dallas.

Keep Dallas Beautiful, a volunteer organization dedicated to improving the community's environment through clean-up and education, was awarded the Texas Governor's Community Achievement Award for 2008 last June. The award is the state's most prestigious environmental award in the largest population category and is dedicated specifically for transportation enhancement. Dallas volunteers earned the award through service in litter prevention, recycling, graffiti wipeout, river clean up, and education projects. The board of Keep Dallas Beautiful voted to dedicate the funds to the Woodall Rodgers Park.

"The Park is a perfect fit for us because it is for the whole of Dallas. This money belongs to the volunteers who picked up litter throughout the City, worked tirelessly to wipe out graffiti, and helped clean up the Trinity," said Fran Phillips, president of the Keep Dallas Beautiful board and a partner at Gardere. "We thought about areas that needed improvement and decided we couldn't be as central or serve as much of Dallas as we could by donating to the Park."

"We are honored to accept the donation from Keep Dallas Beautiful and are grateful to the volunteers who have worked around Dallas to maintain the natural beauty of North Texas," said Linda Owen, president of the Woodall Rodgers Park Foundation.

Keep Dallas Beautiful is now working on a project called Pride in Your Neighborhood organizing grass roots community clean-up and city service awareness. To volunteer or support a Keep Dallas Beautiful initiative, contact Volunteer Center of North Texas or visit <http://www.KeepDallasBeautiful.org/>.

About Woodall Rodgers Park

The Woodall Rodgers Park is a 5.2-acre deck park that will create an urban green space over the existing Woodall Rodgers Freeway between Pearl and St. Paul streets. The park will provide

connectivity to the city's flourishing Arts District, bring cultural offerings together and serve as a central gathering space for Dallas and its visitors to enjoy.

Plans for the park include jogging trails, a dog park, a children's playground, a restaurant, a performance pavilion, a water sculpture, an area for games and much more.

The park is being designed by The Office of James Burnett in conjunction with the engineering firm of Jacobs Carter Burgess. Bjerke Management Solutions is the project manager.

Jody Grant serves as Chairman of the Board of the Woodall Rodgers Foundation and is joined by President Linda Owen, Leo Corrigan, Ed Fjordbak, Sheila Grant, John Muse, Rob Walters, and John Zogg. The Woodall Rodgers Park Foundation office is located within the Dallas Center for Architecture at 1909 Woodall Rodgers Freeway, Suite 100.

For more information, please visit www.woodallrogerspark.org.

About Keep Dallas Beautiful

Keep Dallas Beautiful, Inc. is an all-volunteer, non-profit community 501(C)(3) organization that focuses on litter reduction, beautification, community improvement and recycling. The organization's mission is to engage individuals to take greater responsibility for improving their community environment. For more information, visit www.KeepDallasBeautiful.org.